

##### AACS1483 Web Design and Development

**Assignment**

|  |  |
| --- | --- |
| **Programme :** | |
| **Tutorial Class :** | |
| **Website Title :** | |
| |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **No.** | **Student Name** | **Student ID** | **Module In Charge** | **Signature** | **Part 1**  **(30%)** | **Part 2**  **(70%)** | **Total**  **(100%)** | | **1** |  |  |  |  |  |  |  | | **2** |  |  |  |  |  |  |  | | **3** |  |  |  |  |  |  |  | | **4** |  |  |  |  |  |  |  | | **5** |  |  |  |  |  |  |  | | |
| **Lecturer:** | **Practical Tutor :** |
| **Date of Submission:** | |

**Assignment: Use web development tool, HTML, Cascading Style Sheets (CSS) and JavaScript to create a website for conducting the business online and fulfilling the customer needs.**

**Assessment Rubrics – Assignment Part 1 (40 marks)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Proposal -**Criteria** | **Marks** | **Excellent** | **Good** | **Average** | **Poor** | **Score** |
| **CLO 3: Develop websites to cater for different types of products or services in the business world. (A2, PLO7)** | | | | | | |
| Planning   * Description of the organization * Website objectives * Potential users * Information the users need * Proposed deliverable | 15 | Excellently define all the required information.  (12 –15) | Correctly define most of the required information.  (9 – 11) | Correctly define some of the information. The rest are either incorrect or missing.  (6 – 8) | Most of the information is missing, incomplete or incorrect.  (0 – 5) |  |
| Web Analysis   * Functions or modules | 15 | Excellently define all the required information.  (12 –15) | Correctly define most of the required information.  (9– 11) | Correctly define some of the information. The rest are either incorrect or missing.  (6 – 8) | Most of the information is missing, incomplete or incorrect.  (0 –5) | |  |  | | --- | --- | | Name | Mark | | 1. |  | | 2. |  | | 3. |  | | 4. |  | | 5. |  | |  |  | |
| **Total (40 marks)**  Comments (if any):  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |  |  | | --- | --- | | Name | Mark | | 1. |  | | 2. |  | | 3. |  | | 4. |  | | 5. |  | |  |  | |

**Assessment Rubrics – Assignment Part 2 (60 marks)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Criteria** | **Marks** | **Excellent** | **Good** | **Average** | **Poor** | | **Score** | |
| **CLO 2: Demonstrate the web development using web development tool, Cascading Style Sheets (CSS) and JavaScript.** | | | | | | | | |
| **Functionality & Complexity of the Website Module using the following elements:**   * Media elements (text, graphic, audio, video and animation) * Hypertext and hypermedia * List * Formatting * Hotspot / image map * Table * Form * CSS for all of the GUI design (use External Style Sheet effectively) * JavaScript | **40** | Excellently completed more than 80% of the required functionalities correctly using all the listed elements. High level of complex algorithms and programming skills.  (32 – 40) | Completed more than 60% of the required functionalities correctly using most of the listed elements. Average level of complex algorithms and programming skills.  (21 – 31) | Averagely completed more than 40% of the required functionalities with some minor errors. Only used some of the listed elements.  Low level of complex algorithms and programming skills.  (11– 20) | Not able to complete most of the required functionalities correctly. Only used few of the listed elements.  Poor level of complex algorithms and programming skills.  (0 –10) | |  | |
| **Creativity in Modules’ Function & Interface Design** | **10** | Excellent creativity in module function and interface design.  (9 – 10) | Good creativity in module function and interface design.  (7 –8) | Average creativity in module function and interface design.  (5 – 6) | Poor creativity in module function and interface design.  (0 – 4) | | |  |  | | --- | --- | | Name | Mark | | 1. |  | | 2. |  | | 3. |  | | 4. |  | | 5. |  | | |
| **User Interface Features** | **20** | Excellent design consistency and interface usability, visual effect and interactivity.  (16-20) | Good design consistency and interface usability, visual effect and interactivity.  (11-15) | Average design consistency and interface usability, visual effect and interactivity.  (6-10) | Poor design consistency and interface usability, visual effect and interactivity.  (0 – 5) | | |  |  | | --- | --- | | Name | Mark | | 1. |  | | 2. |  | | 3. |  | | 4. |  | | 5. |  | | |
| **Total (60 marks)**  Comments (if any):  **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** | | | | | | |  |  | | --- | --- | | Name | **Total** Mark | | 1. |  | | 2. |  | | 3. |  | | 4. |  | | 5. |  | | |

**Plagiarism Statement**

The university college views cases of plagiarism or collusion by students very seriously. Any students who intentionally plagiarize or collude in any part of their assignments/projects or written work threatens the values of academic work and undermines the credibility and integrity of the University College’s awards. Plagiarism or collusion discovered at any stage of the student’s course of study will be dealt with appropriately by the School. Such offender shall appear before a panel of enquiry at the School and appropriate punishment will be meted out. Punishment may include failing the student for the assignment or project, re-submission of another piece of work or downgrading the work to the maximum of a pass grade even if the actual grade achieved was higher.

**What constitutes “Plagiarism” and “Collusion”?**

Plagiarism according to the Oxford Advanced Learner’s Dictionary of Current English means “take and use somebody else’s ideas, words, etc. as if they were one’s own.”

**Plagiarism** can take the form of reproduction without acknowledgement from published or unpublished works of others including materials downloaded from computer files on the Interne.

Student’s work submitted for assessment is accepted on understanding that it is the students’ own effort without falsification of any kind. Acknowledgement to the source must be made if students had replied on any sources for information with appropriate reference being made in their work.

**Collusion** can be deemed to be a form of plagiarism involving the unauthorized co-operation between two or more people with deceptive intention.

Collusion can take the form of two or more students producing a piece of work together but one intentionally passing it off as his work with the knowledge of the others. Student may have submitted the work of another as his own with consent from that other student. In such cases, both parties are guilty of collusion.

**Obligations of students**

Students are required to sign a declaration that the work submitted such as coursework assignment, essays and projects, etc. is their own work and that they have not in any way knowingly allowed another student to copy it. It will be assumed that all submitted work is that of the students’ own work.

Students are expected to familiarize themselves with or make use of method(s) of citing other people’s work in accordance with acceptable referencing



**AACS1483 Web Design and Development**

**Plagiarism Statement Form**

**We confirm that the submitted works are all our own work and are in our own words.**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Name (Block Capitals)** |  | **Student ID** |  | **Signature** |
| **1.** |  |  |  |  |  |
| **2.** |  |  |  |  |  |
| **3.** |  |  |  |  |  |
| **4.** |  |  |  |  |  |
| **5.** |  |  |  |  |  |

|  |  |
| --- | --- |
| **Tutorial Group :** |  |
| **Date :** |  |

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# Part 1 - Chapter 1

## Description of the organization (1 Page)

Swag Unit is an independent multibrand clothing store, serving up items from international streetwear brands. The main streetwear brands we sell are Adidas, ADLV, TNTCO, and Nike. Our store operates every day from 10am to 10pm and 10am to 5pm on weekends and public holidays. We not only sell online, but we also have a physical store at Lorong 6c/91 Taman Shamelin Perkasa 56100 Kuala Lumpur.

## Website Objectives (1 Page)

The reason we developed this website is to make our customers' lives easier as they just need to make an order via our website instead of purposely walking through our store and buying shirts. Customers can also save their time by just directly making an order on our website and wait for us to pack the items they ordered and deliver to them. Besides, customers can also get notification of our latest promotions or any updates if there are any products sold out by checking our website. Another reason we developed this website is to attract more customers to shop in our store because we put a lot of effort into designing our website. Customers will be more interested when shopping on our website as compared to shopping in our physical store.

## Potential Users of the Website (1 Page)

As Swag Unit is a clothing store that sells swag and fashion streetwear, our target customers are mostly teenagers who love to dress up in a swagger way. Besides, we also aim for adults that love to wear simple outfits, as we not only sell swag outfits but also simple and mature-looking outfits.

## Information that Users Need and Want (1 Page)

## Proposed Deliverable of the Final Website (1 Page)

# Part 1 – Chapter 2

## Member 1 Name (1 Page)

Leong Gao Chong

-Homepage

The home page is generally the primary web page and also appears at the start when a customer navigates to our website from a search engine or our website link. The purpose of this home page is to serve as a landing page to attract customers. Our homepage will contain a bunch of multimedia, such as animation and photos of products. At the top of the home page, there will be an attractive animation that will run forever. Besides, the home page will also show the latest Swag Unit products to our customers. There will also be some of the latest promotions and news shows on the homepage. Apart from that, there will be a style gallery showing models wearing Swag Unit streetwear.

-Live chat

## Member 2 Name (1 Page)

Explain your modules

## Member 3 Name (1 Page)

Explain your modules

## Member 4 Name (1 Page)

Explain your modules

## Member 5 Name (1 Page)

Explain your modules

# Part 2

## Member 1 Name

You have to screen shot all your web page handled by you with explanation. Make it like a user guide

## Member 2 Name

You have to screen shot all your web page handled by you with explanation. Make it like a user guide

## Member 3 Name

You have to screen shot all your web page handled by you with explanation. Make it like a user guide

## Member 4 Name

You have to screen shot all your web page handled by you with explanation. Make it like a user guide

## Member 5 Name

You have to screen shot all your web page handled by you with explanation. Make it like a user guide

# List of References